

CLIMATE POLICY CHOICES: PAYOFFS AND TRADE-OFFS

Bjorn Lomborg

Director, The Copenhagen Consensus, named to "Top 100 Leading International Thinkers"

Dr. Bjorn Lomborg is president of the Copenhagen Consensus Center and visiting professor at Copenhagen Business School. The Copenhagen Consensus Center is a think-tank that researches the smartest ways to do good. For this work, Lomborg was named one of TIME magazine's 100 most influential people in the world. His numerous books include "The Skeptical Environmentalist", "Cool It", "How to Spend \$75 Billion to Make the World a Better Place" and "The Nobel Laureates' Guide to the Smartest Targets for the World 2016-2030."



He is a visiting professor at Copenhagen Business School and regularly works with many of the world's top economists, including 7 Nobel Laureates. His think tank, the Copenhagen Consensus Center, was ranked by the University of Pennsylvania as one of the world's "Top 20 Advocacy Campaigns".

Lomborg is a frequent commentator in print and broadcast media, for outlets including the New York Times, Wall Street Journal, The Guardian, CNN, FOX, and the BBC. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally.